



The 6th Annual

# Sustainable Shipping, Logistics & Supply Chain Summit & Exhibition 2016

**LOGISTICONEX** 24 August, 2016 | Marriott-Hotel, Karachi

## Close the resource cycle and create shared value for the longevity of your value chain

Pakistan's leading meeting place for corporate leaders delivering value chain sustainability and business resilience

**SCALING UP:** Bring successful innovation to a corporate level

**ELIMINATE:** dependency on unsustainable raw materials and diversify your supply chain

**CIRCULAR economy:** what's in it for me? Hear practical examples that enable the cycle and close the resource loop

### **MEASURE your supply chain sustainability**

**work:** Discover the latest approaches to quantify your impacts for the informed business decisions

**CASE STUDIES:** Delve into practical discussions with your peers on how to achieve sustainable commodity use and make a positive impact

✓ **FULL DAY CONFERENCE**

✓ **TARGETED CASE STUDIES**

✓ **NETWORKING**

✓ **TAKEAWAY SOLUTIONS**

✓ **KEYNOTE SESSIONS**

## Secure your place at

[theprofessionalsnetwork.pk/6th-logistics-registration](http://theprofessionalsnetwork.pk/6th-logistics-registration)



# FIVE REASONS

WHY YOU NEED TO BE HERE:



## LINE-UP

Expert corporate speaker line-up of senior supply chain executives sharing their lessons and ideas for the future



## NETWORKING

300+ peers all in one place networking: The Summit will be attended by corporate executives and you will get extra value through increased networking opportunities



## INSIGHT

Go back to the office with a whole list of ideas after a jam-packed day of debate, Q&As and interactive roundtable discussions



## EXPERIENCE

Fully participatory experience with over 6 breakout sessions, this event is focused on providing an in-depth understanding and granular insight on the leading sustainability efforts



## KNOWLEDGE

Cross-sector knowledge sharing. We've made a conscious effort to ensure that the speaker faculty is representative of every major industry



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# Welcome to... **The 6th Annual Sustainable Supply Chain Summit 2016**

24 August, 2016 | Marriott-Hotel, Karachi

## **Deliver resilient** value chain through industry collaboration and business innovation

Supply chain has often been seen as an area of risk by international corporations. With some of the global players rethinking their business in recent years, value chain work has blossomed into a land of opportunities and innovation.

Whether you are looking to achieve greater transparency, take direct ownership of your supplier factories or looking to rethink your value chain strategy, you will find the answers of your most pressing questions at the Sustainable Supply Chain Summit 2016.

You will be taken to on a cradle to cradle journey with some of the most inspirational corporate leaders sharing their lessons learnt with you. Having said that, don't expect to sit back and listen, as you will be required to actively participate in live voting, intimate round table debates and break-out discussions. We want you to share your views and experiences with your peers.

## **Summit highlights**

The **Sustainable Supply Chain Summit** is now established as the meeting place for those looking to embed sustainability into their global value chains. The event brings together over 300 senior executives working in supply chain, sourcing, procurement, sustainability, CSR; along with the key government, civil society and association representatives. It is THE place you need to be in order to witness the upward progress of business.



### **PLENARY SESSIONS**

Focus on the big picture and hear about the horizon opportunities (or challenges) that will keep your company ahead of the curve



### **PRACTICAL SESSIONS**

From interactive voting, to live Q&As and brainstorming sessions, collaborate with your peers and help drive collaboration in the sustainability space



### **PANEL DISCUSSION SESSIONS**

Connect with your peers, and other stakeholders in intimate and focused discussions around specific topics

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# TOPICS COVERED WILL BE:



## Business strategy and supply chain sustainability

Historically, for many manufacturers CSR work has started from “greening” supply chains. Due to this supply chain activities have mostly been interconnected with the business strategy, and often seen through the risk lens. Today priorities have evolved towards creating supply chain opportunities, as it poses lucrative and long lasting business.

## How to put a number on your supply chain efforts

To get your supply chain strategy rights isn't an easy task, especially when it comes to putting it in numbers. Many say if you can't measure it you can't do it.

## Case study on lifecycle assessment: Enable a low carbon economy

In this session you will learn from a steel manufacturer and a pharmaceutical company about lifecycle assessment of their products. Different in the nature of their industries, the companies will provide unique insights into contextualising lifecycle analysis to business. You will learn about what it takes to:

- Understand the lifespan of your products and services from suppliers to consumers
- Rethink the product and services your company provides to fit them in the future
- Enable the change: Learn how to engage your stakeholders to make the low carbon economy a reality

## Beyond audits – build trust and long term relationships with your suppliers

How to make certification and auditing really work for long term business success. Different companies tend to have a variety of ways to engage their suppliers to open up long-term dialogue. This session will cover issues that tend to be a struggle for supply chain practitioners

## Ethical trade in action and improved labour conditions

This session will help you to understand how ethical trade principles can benefit your business and how they can be integrated into your sourcing strategy. Drawing from various examples of Ethical Trading Initiative's members you will discover many ways:





## Internal engagement

In this session you will learn how to engage procurement and sourcing departments into your sustainability work. The session will help you to:

- Develop a holistic approach to assessing suppliers for social and environmental risks
- Embed ethical and responsible sourcing practices into sourcing and procurement departments' daily activities
- Develop schemes and programs that incentive responsible sourcing practice

## Sustainable agriculture for increased business resilience

It's widely recognised that sustainable agriculture plays an enormous role in improving environmental and social performance of global supply chains. In this session you will learn about:

- Available cost-efficient tools to reduce carbon footprint on a farm level and engage workers in supply chains
- How to help smallholder farmers grow with better yields and less resources

## Impact measurement

Join your peers to brainstorm and find out the ways to measure successes or failures of your supply chain work based on outputs.

- Environmental efforts are easier to keep a track of; hence we focus on social measurement with a few strong examples of environmental work.
- Make informed decisions and take the learning back to your office.

## R&D and product innovation

This practical panel discussion session will help you to find the ways to innovate at the research and development stage, so you can improve on.

- Eliminate dependency on unsustainable raw materials and diversify your supply
- Waste management: Find buyers and sellers from different industries to minimise environmental impacts
- Innovative collaboration with your suppliers and customers to improve social



## How to get supplier code of conduct and responsible sourcing guidelines right

The keynote session continues our conversation on bridging value chain sustainability and business strategy. This session provides a practical perspective on how to put your corporate supply chain strategy into sourcing guidelines and develop supplier code of conduct that fits your criteria.

## Customers and consumer engagement

The session will explore the interrelations between your business, your customers, and consumers. Whether you are a B2C or a B2B company you will benefit from learning:

- As a B2C company – how to engage your consumers to minimise your environmental footprint and create positive social impacts
- As a B2B company – leverage sustainability to drive your business forward and win new customers

## Smart way of managing data in a holistic and cost efficient way

This session will help you to identify the best approaches to aggregate information about your suppliers in a comprehensive way ensuring both sides are benefitting.

## Circular economy: What's in it for me and how to achieve it?

In this session we only show practical examples of how circular economy is being integrated in business and what benefits it brings in the space of value chain management.



Put a magnifying glass over the top issues affecting your global supply chains

## Create shared value - how to generate change beyond your own supply chain

One of the great examples of industry collaboration to foster wider industry change is Supply Chain Sustainability Graduation in many Business Schools. It is an initiative developed by a group of corporate and developing companies aimed on reducing environmental and social impacts and achieve greater resource efficiency.

## Industries present at this summit:

- Apparel & Cosmetics
- Food & Beverages
- Heavy manufacturing
- Telecom & Electronics
- Transport & Logistics
- Metals & Mining
- Retail
- Finance
- Palm oil
- Chemicals
- Oil & Gas
- Water services
- Pharmaceuticals
- Pulp & Paper
- Automotive
- Hotels & Travel



# TAILORED SPONSORSHIP PACKAGES

## THAT MAXIMISE ENGAGEMENT WITH POTENTIAL CLIENTS

### Understanding your business

#### We will spend time to understand:

- Your product and the benefits for your customers
- Your USP's and how you differ from your competitors
- Your customers and their needs
- Designed to fit your marketing budgets
- Your brand values, and your messages

#### We will work with you to:

- Build brand awareness
- Demonstrate your expertise
- Exhibit your products
- Generate leads
- Build lasting relationships
- Boost sales

# Customising your engagement approach

#### We can offer you:

- Speaking positions that highlight your expertise
- Onsite branding to strengthen your company's identity
- Analysis distribution through our network of over 10,000 opt-in subscribers
- Group attendee rates that boost your presence in the room
- Exhibition spaces to demonstrate your services
- Brochure mailing to widen your reach and visibility
- Webinar opportunities to turn your event efforts into a campaign

# Maximise impact

#### We will help you:

- Demonstrate expertise and build relationships prior to the event
- Heighten your visibility during the event
- Follow up and continue the conversation post-event

# Summit Fee & Registration

**1-2 Nominees**  
**Rs. 8000/-**  
Per Participant

**2+ Nominees**  
**Rs. 7000/-**  
Per Participant



## The Professionals Network

Suite No. 507, 5th Floor, West Land Trade Centre  
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### Bare Space rate:

3 x 3 Meters Rs. 75,000/  
3 x 6 Meters Rs 100,000/-

### Shell Scheme rate:

3 x 3 Meters Rs. 100,000/  
3 x 6 Meters Rs. 150,000/-



**Note:** 25% payment of the total exhibit space Reservation amount to be made along with the Reservation Form to confirm your space. The standard shell scheme package will include:

- 1- Facial Board with company name and stand #
- 2- White laminated plywood partition
- 3- 220V/50Hz Single Phase Electrical Socket
- 4- 3 Spot Lights and 3 Chairs
- 5- 1 Information Counter & 1 Round Table

**Note:** Your participant will be confirmed subject to receipt of your payment. Refunds are not allowed, however substitutes may attend, provided you inform us in writing at least 3 working days in advance. In the event of unforeseen circumstances, The Professionals Network reserves the right to postpone the event till next date.

**For Pictorial Glimpses of Past Events,  
Please visit our website**  
<http://www.theprofessionalsnetwork.pk/gallery>

**Reserve Your Place Among the Leaders**  
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