



LOGISTICONEX

5th International Shipping Logistics
& Supply Chain Management Conference & Exhibition

August 19th, 2015 at Marriott Hotel, Karachi

Does Supply Chain Drive your Bottom Line?

The Professionals Shipping, Logistics & Supply Chain Management Conference & Exhibition, now in its 5th year, brings together senior executives from across the Supply Chain and Logistics fields to enjoy an unbeatable mix of networking, expert case studies and interactive debates. This August 19 at Marriott Hotel, Karachi from 0900 hours to 1700 hours, we will connect decision-making attendees with thought-leading speakers, senior-level peers and industry-disrupting suppliers to collaborate on the sector's most challenging issues and challenges. we will also announce the winners of "Executive Green Supply Chain Awards".

"Don't miss the Pakistan's most comprehensive largest networking forum for shipping, logistics & supply chain management"

About The Conference

Professionals Shipping, Logistics & Supply Chain Management Conference & Exhibition is the only platform where you will get up-to-the-minute logistics & supply chain research and industry information with the balanced perspective of practitioners, academics, and service providers. Our content focuses on the customer and the consumer not just the process so you get the true end-to-end supply chain knowledge you and your team needs to think outside of the box. Due to demanding customers and competitive pressures, businesses today are restructuring themselves to operate on a global basis to take advantage of the international product, factor, and capital markets. Typically, a firm operating internationally is part of a complex supply chain. Global supply chains require highly coordinated flows of goods, services, information, and cash within and across national boundaries. Maximizing profits in a multi-national environment includes sourcing from locations that offer the lowest total procurement cost, manufacturing and assembling products in least cost countries, and marketing in high potential demand centers. Hence, it is important to look at the entire supply chain, across all countries, when selecting and implementing risk and financial management strategies.

Join us to learn about the leading solutions, strategies and regulations from the industry experts. The 2015 Conference will reflect key challenges in the market and bring you peer-to-peer experiences, networking and hard-hitting new information on overcoming the most pressing issues facing by the industry today. Discussions, debates and case studies are scheduled to stimulate and enhance the knowledge of the conference delegates.

Make sure to take advantage of all the networking opportunities

Don't miss the Pakistan's most comprehensive and largest networking forum for shipping, logistics & supply chain management attracting hundreds of supply chain stakeholders including manufacturing professionals, supply chain & logistics partners, regulators & associations from around the country.





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Learning Objectives:

In our continual quest to enhance and maximize your conference experience, we have organized our sessions into six disciplinary specialties we call “Cornerstones”. These six cornerstones represent the foundation upon which supply chain management and logistics were built. They are designed to quickly direct you to the conference tracks and sessions most pertinent to your area of operation, and are uniquely tailored to the professional development of both you and your team.

- **CORNERSTONE I: TALENT & CARRIER**
- **CORNERSTONE II: ECONOMIC FORECASTS, BENCHMARKS, AND SURVEYS**
- **CORNERSTONE III: THOUGHT LEADERSHIP AND INNOVATION**
- **CORNERSTONE IV: MANUFACTURING, PLANNING, AND SOURCING**
- **CORNERSTONE V: TRANSPORTATION, DISTRIBUTION, AND WAREHOUSING**
- **CORNERSTONE VI: THE CUSTOMER**

Two Important Panel Discussions:

Leadership across the enterprise

Supply chain management impacts the success of companies now more than ever. Increasingly, supply chain executives are leading implementations that cross the boundaries of business and functional lines. Senior supply chain executives will panel a discussion on what skills are necessary for success when working across the enterprise.

What’s Happening in the “Real World” of the Freight and Transportation Sectors?

“World Class” sourcing strategies are great, but what happens when you won’t find trucks to move your freight at reasonable rates? Our panel of experts will share valuable “real world” insights on what’s really happening, and how to address motor carrier sourcing / capacity factors, liability and carrier contractual issues, collaboration, and becoming a carrier friendly shipper.





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Participants Profile

- Air cargo
- Cargo/Materials handling & Operational Equipment.
- Packaging, Labeling & Weighing
- Sea Cargo
- Harbor and Dock Services
- Port and Terminal Equipment and Services
- Port Authorities and Terminal Operators
- Road Transportation
- Trucks, Trailers, Tractors, Tankers & Trolleys
- Storage & Warehousing
- Automation/Software for Storage Systems
- Cleaning Equipment for Warehouses & Storage Facilities
- Order-Picking Equipment
- Refrigeration Systems
- Exporters / Importers / Indenters
- Major Food Companies
- Pharmaceuticals
- Commercial Banks / Financial Institutions

Conference Fee & Registration

1-2 Nominees	3-4 Nominees
Rs. 7,000 /-	Rs. 6,000 /-
per participant	per participant

Email your nomination(s) to: info@theprofessionalsnetwork.pk
Send your Cheque in favor of "The Professionals Network"

Suite No. 507, 5th Floor, West Land Trade Centre
C-5, C.C. Area, Block 7/8, K.C.H.S. Shaheed-e-Millat Road, Karachi.

For further details please contact.

Kanwal Munir
Telephone # 92 21 34167771-2
Email: logisticonex@gmail.com, mztareen@gmail.com

Sponsorship & Exhibit Opportunities are Available!

High impact, cost-effective sponsorship and exhibition packages are available. Gain on-site exposure and connect with industry experts from manufacturing, operations, quality assurance, packaging, shipping, logistics and supply chain as well as representatives from regulatory agencies.

This year's agenda provides ample time for exhibitors to make new contacts and network with attendees who will be seeking solutions and guidance on the handling and distribution of their products. Exhibit at this conference to gain business relationships, connect with key players in the industry and improve your sales. Raise your profile and position yourself as a supply chain thought leader.

Benchmark against the best-in-class.

In addition, comprehensive tailor-made sponsorship packages will provide your company the opportunity to strengthen brand image, increase visibility and reinforce its commitment to the Shipping, logistics & supply chain management arena. Sponsorships are also available for lanyards, USBs, notepads, pens, refreshment breaks, lunch and the networking reception.

For more information about exhibit and sponsorship opportunities, please contact:

For Pictorial Glimpses of Past Events, Please visit our website: www.theprofessionalsnetwork.pk/gallery

Note: Your participant will be confirmed subject to receipt of your payment. Refunds are not allowed, however substitutes may attend, provided you inform us in writing at least 3 working days in advance. In the event of unforeseen circumstances,

The Professionals Network reserves the right to postpone the event till next date.

Suite No. 507, 5th Floor, West Land Trade Centre
C-5, C.C. Area, Block 7/8, K.C.H.S. Shaheed-e-Millat
Road, Karachi.

Mehmood Tareen

Chief Executive Officer

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info@theprofessionalsnetwork.pk

Cell : 0300 821 7529

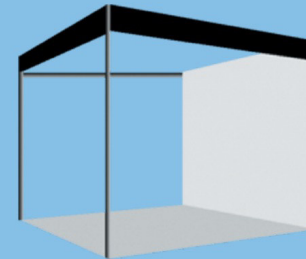
Tel: +92 21 3416 7771 - 2

Bare Space rate:

3 x 3 Meters	Rs. 75,000/-
3 x 6 Meters	Rs 100,000/-

Shell Scheme rate:

3 x 3 Meters	Rs. 100,000/-
3 x 6 Meters	Rs. 150,000/-



Note: 25% payment of the total exhibit space Reservation amount to be made along with the Reservation Form to confirm your space. The standard shell scheme package will include:

- Facial Board with company name and stand #
- White laminated plywood partition
- 220V/50Hz Single Phase Electrical Socket
- 3 Spot Lights and 3 Chairs
- 1 Information Counter & 1 Round Table



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REGISTRATION & PAYMENT

Name (s):	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>
Designation:	<input type="text"/>	
Company:	<input type="text"/>	
Address:	<input type="text"/>	
	<input type="text"/>	
Tel #:	<input type="text"/>	Fax: <input type="text"/>
Email:	<input type="text"/>	Web: <input type="text"/>

REGISTRATION FEE

1-2 Nominees. ... Rs 7000/- per participant

4-6 Nominees. ... Rs 6000/- per participant

Mode of Payment: By Cross Cheque By Pay Order

Authorized Signature & Company Seal

Email your nominations to:

logisticonex@gmail.com, info@theprofessionalsnetwork.pk

Send your Cheque in Favor of "The Professionals Network"

Suite No. 507, 5th Floor, West Land Trade Centre C-5, C.C. Area,
Block 7/8, K.C.H.S. Shaheed-e-Millat Road, Karachi.

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